



CASE STUDY | More Power Racing

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More Power Racing Accelerates Using Coyote Point's Equalizer Series System

More Power Racing, an e-Commerce website for aftermarket motorcycles, sport bikes, trucks, and cars gets more than 10 Million site visits per week. With this amount of traffic any website can become bogged down. To solve the problem More Power Racing decided it was time to purchase a Load Balancer. After unsuccessfully trying Kemp Technologies and Barracuda Networks, they found Coyote Point Systems.

OVERVIEW

Industry

- E-Commerce
- Retail

Challenges

- Ensure 100% uptime
- Boost Performance

Solution

- Equalizer E450si
- Xcel™ SSL Offload

Benefits

- Increased Performance
- Scalability

Coyote Point Systems, Inc., the leader in Non-Stop, Affordable Application Availability™, announced that More Power Racing has deployed its Equalizer Series load balancing and application delivery system to accelerate and ensure non-stop operations for morepoweracing.com, an e-commerce website for motorcycle and car enthusiasts.

More Power Racing carries a full line of aftermarket motorcycle, sportbike, car, truck and automobile accessories, and its “performance freak” customers simply will not tolerate sluggish website performance. A single Coyote Point’s Equalizer Series system that operates as a front-end to multiple Microsoft IIS web servers delivers rapid, non-stop response for more than 10 million connections per week to morepoweracing.com.

“Coyote Point Systems is the only load balancing system that worked for us. We tested alternatives from Kemp Technologies and Barracuda Networks, which crashed repeatedly and simply did not function,” said Neil Ghuman, IT Manager for More Power Racing, an online dealer of high-end gear for motorcycles, cars and trucks. “Our customers are performance freaks, and we need our website to run reliably at top speed. Coyote Point’s Equalizer Series system is the ideal non-stop front-end for morepoweracing.com. We set up the Equalizer in under one hour and Coyote Point’s technical support has been excellent. The Equalizer has been great for us – it accelerates the performance of our Microsoft IIS web servers, and it never goes down.”

“Coyote Point is the load balancing and acceleration choice for performance-driven websites such as morepoweracing.com that depend on non-stop operations of Microsoft infrastructure,” said Richard De Soto, Vice President of Worldwide Marketing and Sales for Coyote Point Systems. “We are very pleased that our Equalizer Series system is working for More Power Racing’s performance-intensive environment when other load balancing systems failed.”

About Coyote Point

Coyote Point Systems, Inc. has emerged as the leader in Non-Stop, Affordable Application Availability for the small and midrange enterprise. Coyote Point’s award-winning Equalizer Series load balancing and acceleration systems provide the industry’s foremost combination of performance, affordability and ease of use. Thousands of customers worldwide deploy Coyote Point solutions to ensure non-stop operations, accelerated delivery and on-demand scalability of business-critical Websites and applications. Coyote Point is headquartered in San Jose, CA and works with leading channel partners in the U.S., Canada, Europe, Asia, Australia and Africa. The company can be reached at 1-877-367-2696 or <http://www.coyotepoint.com>.